



Longview Great Pumpkin Roll: Sponsorship Request Saturday, November 5, 2022

In 1870, surveyors said “that’s a long view” as they stood with Mr. O.H. Methvin to map out a new East Texas town, and the rest is history. Now 152 years later, we’re going to roll some pumpkins from the top of that hill all the way down Center Street. That’s right, Visit Longview and Longview Main Street invite you to sponsor the inaugural **Longview Great Pumpkin Roll** happening Saturday, November 5.

We are exclusively inviting local real estate companies to sponsor the first ever Longview Great Pumpkin Roll event, and we need your help. Every day, you are busy helping real estate dreams come true in Longview. We would like to challenge your real estate group to also help our pumpkin rolling dream come true, and help Downtown Longview in the process.

- **Uh, what is a Pumpkin Roll?** It’s as easy as pumpkin pie, but it isn’t something to eat. Halloween is over, so it’s time to roll your leftover pumpkins down the hill for up to \$500 in prizes. Prizes will be given for the farthest rolls or hitting targets.
- **Where is this happening?** Downtown Longview at 410 N. Center St., between the Longview Chamber of Commerce and the Lab on Center Street.
- **What are you doing with the sponsorship money?** Your sponsorship will provide prize money for the pumpkin roll and contests and proceeds support the Downtown Longview nonprofit, also known as 100 Hundred Acres of Heritage.
- **Hmm, how much will this sponsorship cost?** Sponsorship starts at just \$100, but we’re pretty sure becoming a \$1,000 Great Pumpkin sponsor would make you as popular with us as pumpkin spice lattes after yoga class.
 - **Lil’ Pumpkin Sponsor:** \$100 – includes 1 standard yard sign* on the course
 - **Longview Roller Sponsor:** \$500 - includes 4 standard yard signs* plus a featured target prize or activity.
 - **The Great Pumpkin Sponsor:** \$1,000 – includes 1 large sign* on course, 4 yard signs (16”x20”), a featured target prize, 20 free rolls with included pumpkins to give to clients
 - * We ask that you provide your own real estate signs.

For more information, contact Shawn Hara with Visit Longview 903-237-2733 or email us at info@visitlongviewtexas.com. To participate as a sponsor, please complete the registration form online at VisitLongviewTexas.com/Pumpkin.