



D.A.R.E. Improvement Grant Program

Downtown Artistic Revitalization and Exterior (DARE) Improvement Grant program helps businesses, property owners and interested stakeholders in improving the overall look and appearance of their property in Downtown Longview.

This grant program is funded through various fundraising endeavors of the One Hundred Acres of Heritage, Inc., a not for profit organization that promotes growth and vibrancy in Downtown Longview.

One Hundred Acres of Heritage will approve matching grants of up to 50% to projects that enhance the overall appearance of buildings in downtown. Potential projects include, but are not limited to – murals, exterior painting, awnings, improved lighting, signage, and more!

Applications will be reviewed within 30 days of submission and grants are awarded on a first-come, first-serve basis as long as there are funds available.

Eligibility:

- Project must be for **an exterior improvement on a building within the 100 Acres boundary or area** in Downtown Longview, Texas (map included).
- Project must demonstrate long-term operational and financial sustainability.
- Grant monies are not eligible for salaries, paying off debt or for event expenses.

Proposal Criteria:

1. Proposal must outline innovative and comprehensive projects for *community improvement*, consistent with our mission and vision statements:

Vision Statement

Downtown Longview, as a successful Business District, will become the premier destination for working, shopping, living and socializing and give residents and visitors the opportunity to enjoy the arts, entertainment, outstanding eateries and unique stores.

Mission Statement

One Hundred Acres of Heritage Main Street is a volunteer driven alliance with a passion to improve the quality of life in Downtown Longview through preservation, promotion and economic revitalization.

2. Update reports are due every 60 days from the day grant is awarded. A final wrap up report is due one year after grant is awarded.

D.A.R.E. Improvement Grant Application

Date Submitted _____ Submitted by _____

Business Name _____

Property Address: _____

Do you own or lease the property? _____ If you lease the property, please provide a written letter from the property owner indicating that they approve of your participation in the program.

Phone & Email _____

Total Project Cost: _____ Grant amount requested: _____

Exact location of D.A.R.E. project _____

-
1. Describe the scope of your project – provide details, colors and sketches – rough draft is okay at this point. If you have project bids/price estimates, please include those.
 2. Provide a timeline for construction through implementation in 90-day increments.
 3. Provide a list of potential contactors/artists/vendors that you may use for your project.
 4. Provide complete and detailed evidence of long-term sustainability. For example, an annual maintenance program. If you are not the property owner, please be sure that maintenance issues are discussed with your property owner. Please make sure that specific maintenance issues are addressed in the property owner's permission letter.
 5. Provide information for matching funds if applicable.

Once the completed application is received, a pre-project meeting will be scheduled to discuss your project with the One Hundred Acres of Heritage D.A.R.E. grant committee.

Incomplete applications will not be considered.

**SUBMIT COMPLETED APPLICATIONS TO:
ONE HUNDRED ACRES OF HERITAGE
PO BOX 1952
Longview, TX 75606**

Or

nmayfield@longviewtexas.gov

DO NOT drop application off at our office.

